

2013-2014 PARTICIPANTS

Alcoa	Holiday Inn Express Mt Pleasant
Art Institute of Charleston	Honest 1 Auto Care
Barefoot Yoga Studio, LLC	ICF, International Home Office
BCD Council of Governments	IFA-Rotorion
Beads & Brushstrokes at Country Bumpkin Arts	Integrative Wellness
Blackbaud	Jericho Advisors
Boeing	Johnson Controls
CarePro Health Services	Kiawah Island Community Association - Sandcastle
Carolina Green Fair/Two Fish Enterprises	King of Pops
Charles Ramberg Furnituremaker	Latto and Associates
Charleston County Aviation Authority	Liollio Architecture
Charleston County Park & Recreation Commission Headquarters	Lowcountry Local First
Charleston County Parks Caw Caw Interpretive Center	Lulan Artisans
Charleston County School District Operations Division	Marlow Sustainable Landscapes
Charleston County School-75 Calhoun St.	McMillan Pazdan Smith Architecture
Charleston ENT Associates, LLC	Meadors
Charleston Green Taxi	Moving Water
Charleston Habitat for Humanity	MUSC Dental College
Charleston Property Company	Natural Designs Woodturning, LLC
Charleston Water System	Nelson Mullins
Circular Congregational Church	Notso Hostel
City of Charleston City Hall	O'Brien and Gere
City of Charleston Third Floor	Osprey Construction
Clemson University Restoration Institute	Palm Head Boards
Coastal Coffee Roasters, Inc.	Preservation Society
Cougar Moving Company	Robert Bosch LLC
Crop Up	Sanctuary Hall & Gardens
Daniel Island Academy	Selecthealth of SC
DHEC-OCRM and EQC	SC State Ports Authority-Main Office
Duvall Events	Sodexo
DwellSmart	South Carolina Aquarium
EcoFitness and Blue Turtle Yoga	Sprout
Fast and French	Sustainable Energy Solutions
Francis Marion Hotel	The Sustainability Institute - 113 Calhoun
Good Wood Furniture	The Sustainability Institute - GreenHouse
Harry Barker, Inc	Total Life Care
HarbourView Inn	Trane US, Inc.
Harvest Health & Rehab	Wain Green Restoration Furniture
Hawthorn Suites	Warren Street Properties
Healing Farms	Waste Services
Heritage Trust Federal Credit Union	Wild Olive

Participants	82
Total Square Footage	8 million
Smallest Business	250 sq ft
Largest Business	3.5 million sq ft
Business Types	offices, education/ research, manufacturing, hotel, retail, health services

BENEFITS TO YOUR BUSINESS

- ✓ Learn practical sustainable solutions
- ✓ Achieve financial savings
- ✓ Gain local recognition
- ✓ Improve quality of life
- ✓ Protect our community's environment
- ✓ Market and network your business



Thanks to our partners!



2013 to 2014

Sensible Solutions for your Business and our Community

www.charlestongbc.com

Thanks to ArtSpaces Design & Marketing for brochure design

THE CHALLENGE OVERVIEW

The Green Business Challenge is ...

a voluntary Charleston metro area program aimed at a broad range of local businesses and institutions to promote environmental sustainability while enhancing business profitability.

Your business or organization can make improvements in key areas, including:

- Energy use efficiency
- Waste minimization
- Water use conservation
- Buying local

How it works...

Once you register to take the Challenge you will gain access to the Green Business Challenge Scorecard, which outlines actions you can take to make your work environment "greener." As you fill in the scorecard, it automatically generates your baseline score. Next, you set a goal for the end of the GBC year. As the year progresses, you add achievements and see your score grow.

TIER	POINTS REQUIRED
Live Oak	76-100
Magnolia	51-75
Palmetto	26-50
Sweetgrass	15-35

What it means for businesses...

By participating in the Green Business Challenge, businesses and organizations receive local recognition, and achieve real savings through sustainable efforts such as energy and water efficiencies, as their businesses meaningfully go green.

TAKE THE CHARLESTON GREEN BUSINESS CHALLENGE!

Let us know of your interest!

THE GBC YEAR

This Year Began March 1, 2013

- ✓ Receive Scorecard
- ✓ Calculate Your Baseline
- ✓ Set Your Target Score
- ✓ Implement Green Strategies
- ✓ Attend Free Trainings
- ✓ Complete the Challenge!
- ✓ See the Results
- ✓ Be Recognized

2011-2012 GBC Results

- Over 600 new green initiatives enacted by 59 businesses and 1000 green initiatives accomplished by the program so far.
- \$40,000 in energy savings, water savings, and waste reduction by 24 participants

www.CharlestonGBC.com
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Find us on Facebook:
Charleston Green Business Challenge

WHAT OTHERS SAY



"We had a number of initiatives, such as energy savings and recycling programs, in place already. What GBC did was educate us about other areas we could add to our green initiatives and encourage us take them on. The program has really helped keep our momentum going."

- Rachel Hutchisson
Corporate Citizenship & Philanthropy, Blackbaud, Inc.



"Going green has meant cost savings to the Mt. Pleasant Holiday Inn Express and Suites. More than that, through our green reputation and practices, our hotel has attracted business that would have gone elsewhere. The Green Business Challenge is a great local program that shows off our efforts to be good stewards of the earth's resources."

- Steve Lavelle
General Manager, Holiday Inn Express Mount Pleasant



"The Charleston GBC hasn't only helped us do the little things, but at Duvall, we feel inspired to move on to bigger and better things—and save money along the way!"

- Duvall Catering & Event Design